

***London Made Me* Retail Training and Pop-Up Project: Application Form**

<b>Section 1 – Personal Information</b>	
First Name	
Surname	
Contact Email	
Contact Telephone	
Home Address	
Do you live in a current Mayor of London Creative Enterprise Zone* location? (Yes/No)	
If yes, please specify which Creative Enterprise Zone	

<b>Section 2 – Business Information</b>	
Business Name	
Business Address	
Company Registration No	
Website	
Instagram Handle	
Other Social Platforms (e.g. etsy, Facebook etc)	
Are you currently based in a Mayor of London Creative Enterprise Zone* location? (Yes/No)	
If yes, please specify which Creative Enterprise Zone	

<b>Section 3 – Tell Us More</b>	
<b>3.1</b>	What's your 'story' – tell us about yourself, and how you came to be living and working in the creative sector in London.
<b>3.2</b>	What experience have you had working collaboratively with a group and what did you learn from this, both professionally and personally?



**MAYOR OF LONDON**

<b>3.3</b>	Where are you currently located / working from on a day-to-day basis? At home? In a studio or co-working space? In a physical retail space etc?
<b>3.4</b>	Tell us about your business / artistic practice – what do you do, what inspires you, and what makes you unique and special?
<b>3.5</b>	Tell us about how you generate income through your work? Do you predominantly sell online, or via commission etc? What price points / ranges does your work generally sell for?
<b>3.6</b>	Describe the prior experience you have had selling your work at retail sites (e.g. markets, pop-ups, galleries, suppliers etc)
<b>3.7</b>	Describe the engagement you have had with the Mayor of London Creative Enterprise Programme to date.

**Section 4 – Personal Statement**

Using not more than 750 words – or alternatively via a video or presentation of not more than two minutes in length – respond to the following question:

*Tell us how you hope you will benefit from participating in the 'London Made Me' retail training and pop-up project. What will you bring to this experience that will support the project to be a success, and how do you plan to put the learning into practice in your local community?*



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Completed application forms must be returned to [cez@london.gov.uk](mailto:cez@london.gov.uk) before the application deadline of Monday August 15 (5pm)



## Section 5 – Applicant Monitoring Questionnaire

This information is treated with the utmost confidence. It is not shared with the selection panel and does not form any part of the selection process.

We only ask for this information as it helps us monitor the fairness of our selection procedures for this project as we strive to reflect the diversity of London across all areas of the Greater London Authority (GLA).

For more information on the GLA's approach to Diversity and Inclusion, please see [Diversity and our values | London City Hall](#)

### Gender

Is your present gender the same as the one assigned to you at birth?

- ☒ Yes  
☐ No  
☐ Prefer not to say

### Age

### Ethnicity

### Faith/Religion

### Other Faith / Religion?

### Sexual Orientation

Do you have a disability? \*



- ☐ Yes
- ☒ No
- ☐ Prefer not to specify

\*We support disability as defined under the Equalities Act 2010, and the broader 'social definition' of disability in addition to the legal definition contained in the Equalities Act.

### **Additional Requirements**

Do you have particular requirements if you are invited to either a) attend a virtual 'show and tell', or b) are invited to participate in the 'London Made Me' retail training and pop-up project?

Examples include making reasonable adjustments to the premises; using modified equipment; making information more accessible; or using an interpreter. Please let us know below.

- ☐ Yes
- ☐ No

- a) If you answered yes, what arrangements would be needed if you are invited to a 'show and tell'?

- b) If you answered yes, what arrangements would be needed if you are invited to participate in the project?



## **Section 6 – Sharing Personal Information**

The Greater London Authority (GLA) holds all personal data securely and in accordance with the General Data Protection Regulation 2018.

The GLA will not sell your personal information to anyone for any reason.

The GLA will not share your personal information with any third parties unless they are providing services to us under contract or formal agreement related to this activity, or the disclosure is permitted by, or required by, law.

For further information on the GLA's privacy policy, and to find out how we protect your personal information, please see our [GLA Privacy Policy](#)



### **Creative Enterprise Zone Eligibility Criteria**

\*Mayor of London Creative Enterprise Zones are currently located in:

- Croydon (Town Centre)
- Ealing (Old Oak Park Royal)
- Hammersmith
- Hackney (Hackney Wick & Fish Island)
- Haringey (Tottenham)
- Hounslow (Great Western Corridor)
- Lambeth (Brixton Town Centre)
- Lewisham (Deptford and New Cross)
- Tower Hamlets (Hackney Wick & Fish Island)
- Waltham Forest (Blackhorse Lane)

Please see the GLA [Cultural Infrastructure Map](#) for specific locations and zone boundaries.

To view zone boundaries, please follow these steps:

1. Open the Cultural Infrastructure Map on the GLA website, using this [link](#)
2. Click on the icon for 'context layers' (this looks like several overlaid 'squares', and is located at the far left of the screen)
3. A drop-down list will appear
4. Click on the sub-heading for 'Planning Policy and Land Use'
5. A drop-down list will appear under the 'Planning Policy and Land Use' sub-heading
6. Click the tick box for 'Creative Enterprise Zones' (the bottom option in the drop-down list)
7. Creative Enterprise Zone boundaries will appear on the map, highlighted in pink with a diagonal 'strikethrough'
8. Under the 'Geographic Boundaries' section (located at the very top of the menu) you can then also select options to overlay the Creative Enterprise Zone boundaries with other information (e.g. London boroughs, or specific local wards)



CREATIVE ENTERPRISE ZONE

**MAYOR OF LONDON**

